

Media Release

For immediate release

March 11, 2008

View Trop Jr finalists films on EnhanceTV

Screenrights and EnhanceTV would like to congratulate the eight national finalists for their inspiring films and are pleased to showcase these films to the world through the EnhanceTV website: <http://www.enhancetv.com.au/tropjr/>

The short film competition TROP JR for Kids! By Kids! was held for the first time on Sunday 17th February 2008, The Domain, Sydney. Entries were submitted by students 15 years and under from around Australia.

Screenrights Executive Director Simon Lake said "TROP JR was an amazing opportunity for school students from right across the country to screen their films in one of the most unique festival environments in the world."

"We love the energy and possibilities of TROP JR and were thrilled to be working together with them on their inaugural event – long may it grow and glow," Simon Lake said.

About EnhanceTV

EnhanceTV is a unique web resource for Australian educators, developed by Screenrights to help teachers get the most out of television in the classroom and to promote the work of filmmakers.

EnhanceTV provides a free weekly email of educational TV highlights which goes to 30,000 educators across Australia, as well as podcasts, over 500 study guides and feature articles, educational online TV guide and RSS feeds.

EnhanceTV is also an online store, licensed to sell copies of programs broadcast on television, to educators from an Australian educational institution that has a Screenrights licence.

About Screenrights

Since it was established in 1990, Screenrights has been licensing schools, TAFEs and universities to copy from TV for teaching, provided they pay a royalty to filmmakers for the use of their work. These licences give educators access to valuable teaching material and provide important revenue for the film industry.

For EnhanceTV enquiries please contact:

Mike Lynch
Project Director
EnhanceTV Pty Ltd
tel: +61 2 9904 0133
fax: +61 2 9904 0498
email: mike@enhanceTV.com.au
<http://www.enhanceTV.com.au>